



Eastman Downtown Development Authority Board of Directors Minutes

Date: August 19th, 2024

Place: Eastman City Hall

Board of Directors Present: Andrea McCranie, Lorraine Aguayo, Paula McCain, Willie Nae Nash, Roy Grenade, Sammy Young **Attorney:** Rita Llop absent **Absent:** Wynnon Pittman

Financial Report: Motion was made by Roy Grenade to accept the financial with a second by Sammy Young, motion carried

Minutes: Approved the minutes from July 15th and July 23rd (called meeting) With 2 corrections. The spelling of Hewlett to Hulette name. Mr. Sammy Young was present at the meeting and not via Phone. Sammy Young made a motion to approve the minutes with a second made by Lorraine Aguayo.

Invocation: Roy Grenade

Pledge of Allegiance: Lead by Chair Andrea McCranie

Approved Agenda: A motion was made by Paula McCain to approve the Agenda as presented with a second by Lorraine Aguayo, motion carried.

- Paula McCain gave an update regarding our appointment with Brett Manning regarding the upcoming Strategic Plan. We have an appointment scheduled for September 6th at 10:30 am. Paula McCain stated that we will be meeting with the whole team who will be doing the Strategic plan. Lorraine Aguayo asked if anyone could attend and Paula McCain stats absolutely. We will meet at the Chamber of Commerces conference room.
- Lorraine Aguayo gave an update regarding the upcoming Comedy Show event. She has obtained a Gold Sponsor (Ron Dainels) \$500.00 and a Silver Sponsor (Becky Mullis) A Good Thing Realty. We have sold approximately 30 tickets currently. With Arconic purchasing 20 tickets. Lorraine stated that all DDA board members need to try and sell at least 10 tickets each and everyone should have a flyer up in their businesses. She stated that she has flyers and tickets available for everyone. Andrea McCranie contacted the Dodge County News and gave the board different prices for misc. Sizes. We approved up to 500.00 for Advertising. Paula McCain will order the banners and will get prices if Lorraine Aguayo doesn't find an in kind local business to sponsor the banners.
We also will try to do Radio Ad along with an \$209.63 Quarter page ad in the Newspaper and more if ticket sales warrant the funds to do so. Paula McCain asked that everyone get on the Chambers facebook page and Share share share to Comedy ad. We will be putting an article in the paper as well. A motion was made that additional promotion will be determined as we approach the day of the event. And we will get the Authorities approval through email as needed Lorraine Aguayo made a motion and a second Paula McCain, motion carried
Roy Grenade will do the programs and Lorraine Aguayo informed him of the Eastman bake shop, Chamber, Callie Coes, Flower shop, Rita Llopp.
- Peggy Williams has applied for a Facade Grant for 219 Main Street. Paula McCain made a motion to approve the facade grant for 219 Main street with a second by Lorraine Aguayo, motioned

carried.

- Andrea McCranie proposed a project to do murals for the crosswalks downtown. She suggested that we contact Laura Kirkley, the art teacher for the High School, to see what the cost would be. Andrea McCranie will obtain more information and research on the mural project. We will check prices locally first.
- Expenditures for July/August \$17.88 for Dodge County News advertising our worksession. Motion was made to approve the expenditure by Paula McCain with a second by Roy Grenade, motion carried.
- Paula McCain gave a quick update on Music on Main. Lorraine Aguayo reiterated that the Board needs to try to get more sponsors for the Comedy Show and also advertise and sell tickets.
- Lorraine Aquayo brought up the Thomasville Downtown Conference. She needs to get a check for the DDA class since the city will no longer pay for it per Spence. With that said the Authority members will not be able to attend. Andrea McCranie made a suggestion that we all get together and take the free online class but there may not be enough time to do the free one.
- Paula McCain announced that there was a Rural Prosperity class coming up if any DDA members would want to go October 2-3, 2024. Let her know. She will email the information to the board.
- Sammy Young requested 10 tickets to sell for the comedy show.

Meeting Adjourned

Andrea McCranie, Chair

Paula McCain, Secretary